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**PATENT APPLICATION**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of

Jock D. MACKINLAY et al.

Group Art Unit: 2176

Application No.: 10/687,486

Filed: October 17, 2003

Docket No.: 131754

For: SYSTEMS AND METHODS FOR EFFECTIVE ATTENTION SHIFTING

**TRANSMITTAL OF POWER OF ATTORNEY AND
STATEMENT UNDER 37 CFR § 3.73(b)**

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Submitted herewith is a Power of Attorney from the Assignee.

In compliance with 37 CFR §3.73(b), the undersigned hereby states that PALO ALTO RESEARCH CENTER, INC. is the assignee of the entire right, title and interest in the patent application identified above by virtue of an assignment from the inventors of the patent application identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel 014618, Frame 0265.

The undersigned is authorized to act on behalf of the assignee.

In accordance with 37 CFR §1.36(a), submission of this Power of Attorney revokes any powers of attorney previously given.

**ALL CORRESPONDENCE IN CONNECTION WITH THIS APPLICATION SHOULD BE
SENT TO OLIFF & BERRIDGE, PLC, CUSTOMER NO. 27074, TELEPHONE (703) 836-6400.**

Respectfully submitted,

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JAO:TJP/lah
Date: March 20, 2007



Xerox Docket No. A3239-US-NP

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SPECIFIC POWER OF ATTORNEY

Commissioner for Patents
P.O. Box 1450
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Palo Alto Research Center Incorporated, ☒ owner or ☐ co-owner of the entire right,
title and interest in the above patent application by virtue of:

- a. ☐ being an inventor, or
b. ☒ an Assignment
 i. ☐ copy attached, or
 ii. ☒ recorded at Reel 014618, Frame 0265 of the Patent Office microfilm records,

hereby appoints the patent practitioners associated with Oliff & Berridge, PLC Customer
No. 27074 as attorneys of record to prosecute this application and all continuations and
divisions thereof, and to transact all business in the Patent and Trademark Office.

The undersigned has reviewed the chain of title and confirms that the aforesaid title is
in the owner. The undersigned is authorized to execute this document as or on behalf of the
owner.

**ALL CORRESPONDENCE IN CONNECTION WITH THIS APPLICATION
SHOULD BE SENT TO OLIFF & BERRIDGE, PLC, CUSTOMER NO. 27074,
TELEPHONE (703) 836-6400.**

3/16/2007
Date

Nola Mae McBain
Signature

Typed Name: Nola Mae McBain

Title: Associate General Patent Counsel
(if acting on behalf of an Owner)